PECENTED CEVITAL PAX CENTER

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on

September V4, 2004

SEP I 4 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

: Dwight Marcus

Application No.

: 10/616,602

Filing Date

July 10, 2003

For

: SYSTEM FOR AUTOMATED GENERATION OF

MEDIA

Examiner

: Shahid Al Alam

Art Unit

: 2172

Confirmation No.:

: 3611

Docket No.:

: 67024/NPOWR

Date:

September 14, 2004

INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Pursuant to the duty of disclosure and 37 C.F.R. § 1.97(b), enclosed is Form PTO/SB/08a listing art which may be material to patentability of the invention.

The references were previously submitted or were cited in prior application Serial No. 10/087,003. It is believed that these references will be helpful during examination of

65362.1

the application, and it is believed that no fee is due in connection with this paper. However, should a fee be required, the Commissioner is authorized to charge any fee due in connection with this matter to Deposit Account No. 06-2425. A duplicate copy of this paper is enclosed.

Applicant respectfully requests that the foregoing citation be considered and made of record. It is additionally requested that the Examiner indicate consideration of the cited reference by returning a copy of the attached form PTO-1449 (Modified) with initials and/or other appropriate marks.

Respectfully submitted,

FULWIDER PATTON LEE & UTECHT, LLP

By:

Gilbert G. Kovelman

Registration No. 19,552

GGK/jb Enclosures

Howard Hughes Center 6060 Center Drive, Tenth Floor Los Angeles, CA 90045 Telephone: (310) 824-5555 Facsimile: (310) 824-9696

Customer No. 24201

PTO/SB/08a (08-03)
Approved for use through 07/31/2006, OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Panerwork Reduction Art of 1995, no persons are exquired to respond to a collection of information unless it contains a valid OMB control number

Substitute for form 1449A/PTO				Complete if Known			
				Application Number	10/616,602		
INFO	RMATIO	y dis	CLOSURE	Filing Date	July 10, 2003		
STAT	TEMENT	BY A	PPLICANT	First Named Inventor	Dwight Marcus 2172 Shahid Al Alam		
				Art Unit			
6	use as many si	ieels as	necessary)	Examiner Name			
Sheet	١	of	ı	Attorney Docket Number	67024/NPOWR		

Shee	1		of	<u> </u>		Attorney Dock		67024/NPOW	/[c	
				ม.ย	. PAT	ENT DOCUME	NT5			
xaminer	Cite	Docume	nt Mumber	Publication Date		Name of Patentes or		Pages, Columns, Lines, Where Relevant Possages or Rolevant		
Initials"	No.¹	Number	Kind Code	MM-DD-YY	ΥΥ				Figures Appear	
		US- 6,144	,702	11-07-2000		Yurt et al.				
		US- 6,(X)2	,720	12-14-1999		Yurt et al.				
		US- 5,550	.863	08-27-1996		Yurt et al				
		US- 5,253	,275	10-12-1993		Yurt et al.				
		US- 5,132	,992	07-21-1992		Yurt et al.				
		US-				<u> </u>				
		U\$-								
		US-				<u> </u>				
		US-								
		US-								
		US-								
1		US-								
		us-								
		US-		-						
	*	U\$-					wassa			
		US-								
		us-								
		US-	•			<u> </u>				
		UŞ-								
		US-								
				FOR	EIGN	PATENT DOC	UMENTS	······································		
	·-	F	oreign Patent D					of Patentee or	Pages, Columns, Lines, Where Relevant	Т
Examiner Initials*	Cite No.1	Office ³	Number ⁴			M-DD-YYYY	Applicant of Cited Document		Passages or Relevant Figures Appear	
			-							1
		 								Т
	_	 								T
		1								Т
		+								\top
		+ +						,		7
							<u> </u>			T
		1 1					<u> </u>			T
		†		·						Т
		<u> </u>					Date	<u></u>		=
Exam								idered		
Signa	ture						CUIISI	uereu 1		

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). *See Kinds Codes of USPTO Patent Documents at www.usplo.gov or MPEP 901.04. *Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For Japanese patent documents, the indication of the year of the reign of the Emperor must precade the sérial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. *Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a banefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary doperating upon the included case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer. U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and salect option 2.

EXPRESS MAIL LABEL NO. EV130089066US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CIMM FAX CEMED

S

SEP 1 4 2004

In re Application of:

: Dwight Marcus

Application No.

10/087,003

Filing Date

: February 28, 2002

For

: SYSTEM FOR AUTOMATED GENERATION OF

· MEDIA

Examiner

: Shahid Al Alam

Art Unit

: 2172

Confirmation No.:

: 6290

Docket No.:

: 66193/NPOWR

Date:

: September 2, 2004

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

The documents listed on the enclosed Form PTO/SB/08a have come to the attention of Applicant and are submitted to the Patent Office under 37 C.F.R. § 1.97(b). A copy of the listed documents are enclosed.

This statement is not a representation that all of the information cited is necessarily effective as prior art against the present application or that a prior art search was performed.

64451 1

Applicant respectfully requests that the foregoing citations be considered and made of record. It is additionally requested that the Examiner indicate consideration of the cited references by returning a copy of the attached form PTO 1449 (Modified) with initials and/or other appropriate marks.

This Information Disclosure Statement is being submitted pursuant to 37 CFR 1.97(b)(4), before the mailing of a first Office action after the filing of a request for continued examination under § 1.114, and therefore no fee is due. However, if a fee is in fact due, the Commissioner is authorized to charge any additional fee(s) to our Deposit Account No. 06-2425. A duplicate of this paper is enclosed.

Respectfully submitted,

FULWIDER PATTON LEE & UTECHT, LLP

By

Gilbert G. Kovelman

Registration No. 19,552

Howard Hughes Center 6060 Center Drive, Tenth Floor Los Angeles, CA 90045

Telephone: (310) 824-5555 Facsimile: (310) 824-9696

Customer No. 24201

-2-

us. us. US

Examiner

Signature

Approv. U.S. Patent and Tradema.

PTO/SB/080 (08-03) use through 07/31/2006 OMB 0661-0031 dice U.S. DEPARTMENT OF COMMCRCE a collection of information unless it contains a valid QMB control number

Under the Paperwork Reduction Act of 1995, no persons pro recurred to respond to Campleto if Known Substitute for form 1449A/PTO Application Number 10/087-003 INFORMATION DISCLOSURE Fiting Date February 28, 2002 STATEMENT BY APPLICANT First Named Inventor Dwight Marcus 2172 Ad Unit (use as many sheets as necessary) Shahid Al Alam Examiner Name Attorney Docket Number 66193/NPOWR of Sheet U.S. PATENT DOCUMENTS Pages, Columns, Lines, Where Document Number Name of Patentoc or Relevant Passages or Relevant Publication Date Cite Examine Applicant of Cited Document Figures Appear MM-DD-YYYY Kind Code No.1 Number nitials 11-07-2000 Yuri et al. US- 6,144,702 6,002,720 12-14-1999 Yurr et al. US-5,550,863 08-27-1996 Yurt et al 10-12-1993 Yurt et al. US-5,253,275 US- 5,132,992 07-21-1992 Yurt et al. LIS. US. นร-ÜS-US. US-ÜS. US US-ÜS. US. us.

				FORE	IGN PATENT DOC	UMENIS		· · · · · ·
Examiner Initials	Cité No.1	F	oreign Patent Doo		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	La
		Office ³	Number ⁴	Kind ¹ (il known)				
		1						
		1						
		 						
		 						
		 	~					1
		 						
		 						
	 -	 						7
	 -	1		1				
		1	-					
		 _				Date		=

EXAMINER: Initial It reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (options). See Kinds Codes of USPTO Patent Documents at www.uspto.gov.or.mPEP.901.04. Senter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the Indication of the year of the reign of the Emperor must precede the serial number of the patent document. Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. Applicant is to place a check mark here if Scalet Indication in Machine. English language Translation is attached.

Considered

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or rotain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, victoring gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chef information Officer. U.S. Patent and Tradamark Office, U.S. Department of Commerce, P.O. Box 1450, Alaxandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents. P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.